

MINUTES
Spokane Public Facilities District
Board of Directors
Spokane Veterans Memorial Arena Board Room
Wednesday, February 13, 2019
12:30 PM

ITEM #1 TO ORDER

Board Chair Larry Soehren convened the 750th meeting of the Spokane Public Facilities District at 12:31 PM.

ITEM #2 ATTENDANCE

In attendance was Board Chair Larry Soehren along with members Marty Dickinson, Mick McDowell and Travis Tramp. Nate Greene was absent and excused. District personnel included Stephanie Huff, Matt Gibson, Monte Koch, Michael Gaffaney, Betsy Hammond, Andrew Dolan, and Brittany Garwood. Guests included Eric Sawyer, Ashley Blake and Jodi Kayler from the Spokane Sports Commission, Toby Hatley from Washington Hospitality Association, Meg Winchester, Ruth Fitzgerald, Jamie Rand and TJ Hake from Visit Spokane, Dave Pier from Brett Sports & Entertainment, Sam Wood from Spokane Valley City Council, Amanda Hansen, Rob McCollum and Mark Richard from the Downtown Spokane Partnership.

ITEM #3 CONSENT AGENDA

After questions, Ms. Dickinson moved to approve the consent agenda, Mr. McDowell seconded and the motion was approved unanimously, including the following:

- Approval of Minutes from January 23, 2019.
- Approval of Legal Invoices from December in the amount of \$2,630.00.

ITEM #4 DISTRICT BUSINESS

Mark Richard from Downtown Spokane Partnership and TJ Hake from Visit Spokane presented the proposed Downtown Spokane Wayfinding Project to the Board and gave the Board some history of the project. There was discussion about geographical coverage, the regional plan, scope of work and future plans. The branding responsibility will fall to a committee of representatives from each of the stakeholders in the project. Discussion followed about the estimated price for implementation and whether BID money will be contributed to the project. The timing and scope of the project and previous communication about the project were discussed. After questions, Mr. McDowell moved to approve the District's CEO signing the MOU and the District contributing \$25,000 to the project, Ms. Dickinson seconded and the motion was approved unanimously.

4th Quarter Sales Reports

Ashley Blake gave the Spokane Sports Commissions 4th Quarter Sales Report. There was discussion about the SSC's method of calculating the economic impact of each event.

Ruth Fitzgerald and Jamie Rand gave the Visit Spokane 4th Quarter Sales Report. There was discussion about definite room nights being 52% down from 2017's 4th quarter. Ms. Dickinson commended Visit Spokane's transparency in their report

Mike Gaffaney gave the Spokane Convention Center 4th Quarter Sales Report. Andrew Dolan informed the Board that out of ten holiday parties there were roughly 3,000 attendees in the Convention Center.

Art Committee

Nothing new to report.

Finance Committee

Nothing new to report.

Operations Committee

Mr. Tramp updated the Board on the Diamond Parking Agreement. He commended Stephanie Huff for her work in negotiating with Diamond Parking. Mr. Tramp moved to approve the one year extension of the Diamond Parking agreement, along with a negotiated rate change for the Arena parking lots and no change in rates for the Convention Center garage, Mr. McDowell seconded and the motion was approved unanimously.

The 2018 secret shopper and planner surveys surpass the minimum requirements established by the Board for the Value of Experience Award. This award will be distributed to eligible District Staff in March.

Project Committee

Sportsplex – After discussion Mr. McDowell moved to approve payment of the invoice in the amount of \$270,304.90, Mr. Tramp seconded and the motion was approved unanimously. Discussion followed about the GMP which will be completed by March 15. Following its completion it will be brought to the Board for review and approval.

ITEM #5 MISCELLANEOUS

Ms. Dickinson reported to the Board that she was able to meet with the Spokane Alliance to continue the conversation about community partnerships.

Mr. Gibson filled the Board in on the conferences that District staff were attending throughout the week. Arena staff is working with the Monster Jam promoters and other vendors to repair the damage done to a section of Arena seating by the Monster Jam event.

ITEM #6 PUBLIC COMMENTS

Mr. Pier thanked District staff for their quick snow removal on the day of a hockey game.

Rob McCollum attended the meeting to voice a concern about handicapped parking prices at the Arena. He referred to RCW 46.61.582. Arena staff will look into Mr. McCollum's concern and the RCW.

ITEM #7 ADJOURNMENT

There being no further business the Board adjourned at 1:56 pm.

Brianna Scott
Clerk of the Board

Approved by the Board of Directors