

MINUTES
Spokane Public Facilities District
Board of Directors - Via Webinar
Wednesday, August 26th, 2020 at 12:30 PM

ITEM #1 TO ORDER

Board Chair Larry Soehren convened the 785th Meeting of the Spokane Public Facilities District at 12:30 PM.

ITEM #2 ATTENDANCE

In attendance via webinar was Board Chair Larry Soehren along with members Marty Dickinson, Travis Tramp, Nate Greene and Mick McDowell. District personnel included CEO Stephanie Curran, Mike Gaffaney, Monte Koch, Stephanie Huff, Brittany Garwood, Jessica Deri, Ryan Wilson, Matt Meyer, Kay Riplinger, Andrew Dolan, Holly Williams, and Jene Iceberg. Guests included Andrew Brenner with Lydig Construction, Dave Pier with Brett Sports and Entertainment, Colin Anderson with Integrus Architecture, CK Anderson, Carl Heidle and Aaron Bragg from Helveticka, Dusty Kurtz with TicketsWest, Ashley Blake, Jodi Kayler, and Paul Christiansen from the Spokane Sports Commission, Intisar Surur from McBride Public Affairs, Stuart Boylin with Lilac City Decorators, and Toby Hatley from the Washington Hospitality Association.

Board Chair Larry Soehren reviewed the Spokane Public Facilities District (SPFD) Board Meeting webinar, call-in process and technology. He added the previous SPFD Board Meeting minutes and current agenda are posted on spokanepfd.org.

ITEM #3 EXECUTIVE SESSION

The Board adjourned to Executive Session at 12:31 p.m. per RCW 42.30.110 (1) (g) Litigation for approximately 30 minutes. No action is expected. The Board returned to the Webinar at 1:03pm to resume Board Meeting business.

ITEM #4 CONSENT AGENDA

Mr. Soehren presented the Consent Agenda items.

Mr. McDowell moved to approve the Consent Agenda, Mr. Tramp seconded and the motion was approved unanimously, including the following:

- Approval of Minutes from August 12, 2020

Approval of Expenditures – July 2020 – **Payroll Vouchers:** #3824-3828,#3830-3832,#3835-3836, #3838-3841,#3843-3844,#3847, #3849-3852, #3854-3856, #3860 + 3 WIRE TRANSFERS **Accounts Payable Vouchers:** #107954-107972, #107975, #107978-107982, #107985-107989, #107991-108043, #108046-108050, #108056, #108058-108069, #108072-108079, #108081, #108083, #108086-10809

- Witherspoon-Kelley Invoices for July 2020
- Approval of Stagecraft Industries Invoice #1

In discussion, Mr. Koch explained that this is the first invoice for Stagecraft Industries, Inc. at \$ 162,603.50, and is related to the FICA Fly Rail Counterweight System Replacement and Fire Curtain upgrade. An outside accounting error placed the #1 and #2 invoices out of order. Invoice #2 was approved at the prior board meeting on August 12, 2020. This project is complete, ran smoothly and successfully, and was on schedule and on budget. The project encompasses replacing original equipment from 1974, and will equip the FICA for future performances including Hamilton.

ITEM #5 DISTRICT BUSINESS

Finance Committee

Ms. Garwood provided an overview of July financials.

July 2020 was at \$ 255,000.00 including the temporary Arena Shelter revenue and the 2% lodging tax revenue.

July expenses were \$ 480,000.00 including (3) pay periods this month.

Sales tax is up 4.5% over 2019 and YTD is up 1% over 2019.

Lodging tax is down 62% this month over last year and YTD down 43%.

The net between sales and lodging tax, YTD we are down 6.7% over last year.

Operations Committee

No report.

Mr. Soehren inquired about the progress of the Food, Beverage, and Merchandise agreement.

Ms. Curran reported that the PFD is in the process of requesting candidate interviews for GM, Director of Sales, and Executive Chef.

Project Committee

Sportsplex:

Sportsplex Renaming:

Ms. Curran provided a recap of the Sportsplex name process which began nearly a year ago with the goal of branding an iconic building to sell on a national level. Integrus hired Helveticka to work with the committee to first review branding, followed by committee discussion of name possibilities, resulting in the naming presentation provided by Helveticka at the last board meeting.

Feedback from community members and partners since the name presentation at the prior board meeting has been positive. Conversations have also taken place with the Spokane Sports Commission and Brett Sports & Entertainment regarding branding and design elements for target markets.

Ms. Dickinson expressed support of proceeding with The Podium name, and suggested further work with Helveticka and key partners in regards to the title sponsor vs presenting sponsor options with preference to a presenting sponsor direction. In addition, purposeful research into the revenue opportunities of each is needed, as well as discussion about how to package most optimally with the understanding there are cost/ benefits related to decisions the PFD will make. She added appreciation to Helveticka for the creative process and efforts out forth into this concept.

Mr. Tramp stated he is in favor of The Podium name and acknowledged the committee efforts.

Board Chair Mr. Soehren stated there is a logical path from starting with The Podium as the name and then working with partners on the overall branding. He suggested if proceeding with The Podium name, there be a motion to proceed with The Podium concept and work on any copyright issues and compliance with Olympic rules.

Ms. Curran added there has been a great deal of intentional conversation regarding naming rights and the focus to brand the building.

Mr. Greene left the meeting during the discussion due to prior business commitments.

Ms. Dickinson moved to approve the Sportsplex re-naming to The Podium, with the understanding work will continue with Helveticka and key partners on overall branding. Mr. McDowell seconded and the motion was approved unanimously.

Board Chair Mr. Soehren called for any further discussion.

Ms. Kayler expressed enthusiasm from the Sports Commission about name but voiced concerns of branding with the Olympic theme. The Sports Commission would like to re-visit the brand theme story.

Mr. Colin Anderson stated there is some construction, signage, and Park impacts regarding name finalization and would suggest some resolution in the next month or two.

Mr. Pier stated his agreement with Ms. Dickinson. He agreed with the need to look at overall branding, how that works into a presenting sponsor, and how a presenting sponsor would be carried forward on the building and in marketing in order for consistency with the brand and marketing package direction internally and externally.

Lydig Pay Application for July #22

Mr. Koch presented the July Application previously approved by the Project Committee in the amount of \$ 3,813,962.25

This is the first Pay App that includes the recently approved GMP amendment #5.

Mr. McDowell moved to approve Lydig Pay App for July #22, Mr. Tramp seconded and the motion was approved unanimously.

Sportsplex (The Podium) Project Update:

Mr. Brenner presented a slideshow of current work.

Five of nine 300' long, 16' wide trusses are currently being installed with specially engineered shoring systems to keep them in place. The installation is facilitated by skilled iron and crane workers.

The roof decking is tracking along nicely and will protect the building in time for inclement weather.

Exterior light gauge metal framing work is ongoing as well as girt installation for the preparation for the metal panel external skin. Exterior panels are onsite and will install in the coming weeks.

Weatherproofing and backing material is in place for shared interior and exterior walls.

Lower level work including the warm-up track, training and drug testing rooms, restrooms, and hospitality suites are being framed and outfitted with plumbing and electrical work. The second floor and concourse level will follow in coming weeks.

Spilker Masonry has been efficiently performing work on back of house offices, storage, and electrical rooms.

Connector concrete work is in place and is ADA compliant. The connector was a collaboration of the PFD, Lydig, Parks Department, and the design team.

ITEM #5 MISCELLANEOUS.

CEO Update:

Re-Opening/Covid/Business:

The tax revenue is good news, a better outcome than expected, will aide in covering our debt service. We are keeping in mind that these figures are from June and at a different time in Covid.

Working on an outside source for incentive funds and bid fee's.

Looking at new and creative ways to market and utilize our buildings. Spokane County is expecting unprecedented numbers for the election, does not have space to social distance, and is in discussion with the PFD to utilize the Arena concourse for ballot processing during election week. This building works for space and parking.

There is potential to use the Exhibit Halls for a golf driving range and market other spaces to the film industry. We remain hopeful for Hamilton, it is possible Spokane may be the first city on the tour.

The PFD staff is proactively creating guidelines, protocols, and expectations for re-opening. Dr. Lutz and the SRHD have been great partners, are responsive, and have provided thorough direction.

The PFD and Visit Spokane sales teams are collaborating as Visit Spokane staff is not working at this time.

Currently working on options for Diamond Parking and our agreement as well as the Davenport Grand parking agreement.

Ms. Curran conveyed challenges presented to the PFD team watching record business and bookings cancel or postpone and planning efforts that are ever-evolving due to Covid. She added appreciation for the support of the PFD Board.

Ms. Dickinson declared appreciation for the PFD team and their efforts, and the partnership with Visit Spokane as well as other partners. She added all PFD staff is doing a great job of leading the charge and creatively collaborating.

Board Chair Mr. Soehren communicated appreciation to PFD staff.

ITEM #6 PUBLIC COMMENTS

Mr. Soehren opened the Board Meeting for Public Discussion and the conference call was open for all meeting attendees.

Mr. Pier stated that the NHL Stanley Cup Play-Offs include former Chiefs players in playing and coaching capacities.

Mr. McDowell declared appreciation for The Podium construction and craftsmanship and encouraged viewing from Dean Avenue and the Monroe Street Bridge.

The next SPFD Board Meeting is scheduled for Wednesday, September 9, 2020 at 12:30p.m., will be of a virtual nature and not at the Spokane Veterans Memorial Arena.

ITEM #7 ADJOURNMENT

There being no further business the Board adjourned at 1:39 PM.

Michelle McIntyre
Clerk of the Board

Approved by the
Board of Directors