

MINUTES
Spokane Public Facilities District
Board of Directors – Via Webinar
Wednesday, November 10, 2021 at 12:30pm

ITEM #1 TO ORDER

Board Marty Dickinson convened 813th Meeting of the Spokane Public Facilities District at 12:30 PM.

ITEM #2 ATTENDANCE

In attendance virtually was Board Chair Marty Dickinson and Board Members Nate Greene, and Paul Read. Ed Bruya arrived at 12:36PM. District personnel attending in-person included CEO Stephanie Curran, Brittany Garwood, Jeni Daniel, Mike Gaffaney, Matt Meyer, Paul Christiansen, and Andrew Dolan along with guests Eric Sawyer and Ashley Blake with the Spokane Sports Commission, Jamie Rand and Briana McLaughlin from Visit Spokane, Colin Anderson from Integrus Architecture. District Personnel attending virtually included Nic Lawrence, Kay Riplinger, and Holly Williams. Guests attending virtually included Andrew Brenner from Lydig Construction, Dave Pier with Brett Sports and Entertainment, Tom McBride and Intisar Surur from McBride Public Affairs, Patti Dickson with LCD, Arlene and Toby Hatley with Hatley and Associates.

ITEM #3 CONSENT AGENDA

Board Chair Dickinson presented the Consent Agenda items.

- **Approval of Minutes from October 27, 2021**

Mr Greene approve the October 27 Minutes, Mr. Read seconded and the motion was approved unanimously.

- **Approval of Covermaster – Terraplas Floor (The Podium)**

Mr. Christiansen reviewed the Covermaster, Inc. Terraplas floor system for The Podium as presented in November 10 board meeting and discussed the invoice for approval.

Mr Greene approve the Covermaster, Inc. invoice as presented with the 50% deposit paid in 2021 and the remaining 50% paid in 2022, Mr. Read seconded and the motion was approved unanimously.

ITEM #4 DISTRICT BUSINESS

Finance Committee

Mr. Greene stated the Washington State Auditors are at the Arena the next few weeks performing the annual audit. Mr. Greene noted the AWSPFD Board voted to approve \$250 to update the website.

Operations Committee

No report.

Project Committee/Sportsplex/The Podium:

Lydig Pay #36 for September 2021:

Mr. Christiansen presented Lydig Pay App #36 for September 2021 in the amount of \$718,408.44. One more Pay App is expected and one additional Change Order.

Mr. Read moved to approve Lydig Pay App #36 for September 2021 as presented. Mr. Greene seconded and the motion was approved unanimously.

SPFD Quarterly Reports:

Ms. Deri presented the Convention Center Q3 Report.

In 2021 the Convention Center hosted (20) events in 3rd quarter, and in 2020 hosted (3) events. Covid continues to effect event bookings.

Visit Spokane and the Convention Center continue to strengthen their partnership including attending conferences such as PCMA with (87) appointments and hosting (5) buyers.

Mr. Meyer presented the Q2 and Q3 Report for the Spokane Veterans Memorial Arena and First Interstate Center for the Arts (FICA).

A Q3 highlight was the sold out Seattle Kraken inaugural game hosted in Spokane on September 26, 2021.

The FICA in Q2 welcomed back West Coast Entertainment (WCE). Currently 'A Christmas Carol' is in the FICA and for the first time, a set was built specific to the FICA. WCE season announced their 2021-2033 season including Mean Girls, Wicked, and Hamilton.

As buildings opened staff and guests adjusted to the many new systems and technology that was implemented during Covid such as touchless systems/turnstiles, cashless venues, contactless ticketing, HVAC upgrades, and a clear bag policy. Extra POS have been added at the FICA to maximize sales and shorten lines and transactions time especially during intermissions.

Visit Spokane Q3 Report:

Mr. Rand described the We Are Spokane campaign and presented the Visit Spokane Q3 Report.

He reviewed groups Visit Spokane in discussions with noting 2022-2023 is looking strong with new and re-scheduled business. Sales led by Ruth Fitzgerald include the following room nights; 2022 (7147), 2023 (8663), 2024 (13,201), 2025 (4400) for a total of (33,411) room nights.

Lost business has mostly been attributed to health concerns.

Visit Spokane is commissioning a new garbage goat, a fun focus on sustainability.

The partnership with Visit Spokane and PFD has strengthened overall sales.

Spokane Sports Commission Q3 Report:

Mr. Sawyer presented an overview of Tourism, the Sports Commission, and its relationship with the PFD. He added the sports facility business is becoming more competitive noting Spokane is ahead of the curve with the only hydraulic track on the west coast. In 2022 there are (23) booked events with an economic impact of \$114m, and (40,512) room nights.

The Sports Commission worked with the Spokane Hotel Motel Association and changed legislation for the TPA (Tourism Promotion Agency) raising the TPA from \$2 to \$4.

Ms. Blake noted Mr. Sawyer is in his 30th year.

She presented the Q3 Sports Commission Report adding 2022 is booked, 2023 is 75% booked, 2023 is 35% booked, 2024 is 15% booked. In 2021-2026 there are (51) sporting events with (265,000) out of town visitors resulting in \$315m in economic impact.

The USATF tickets went on sale 11.9.21 and the VIP packages are sold out.

Ms. Blake reviewed collegiate Indoor Track & Field Series including the Spokane Invitational December 11, 2021, the Cougar Classic January 14-15, 2022, and the WSU Open & Invite February 3-5, 2022.

The Mountain Pacific Sports Federation made a 3-year commitment for track events in 2022, 2023, and 2024.

Site visits have resulted in great positive feedback especially in the location of The Podium in relation to hotels, restaurants, and travel.

CEO Update/Ms. Curran:

Stadium: Spokane Public Schools (SPS) will hold a groundbreaking Tuesday, November 30 at 3:30pm. The agreement with SPS and the PFD is the last phases and the Stadium Development Agreement will be presented to the board in the 11.16.2021 meeting. Other agreements to follow include the Stadium Operating Lease, Stadium Quick Claim Deed, and a Parking Use Agreement. There have been ongoing stakeholders design meetings with the final meeting last night.

CK Anderson with helveticka will design signage; the same partner for The Podium signage.

An RFP for Stadium Soccer has been sent, presentations scheduled, and board committee recommendation in December.

ITEM #5 PUBLIC COMMENTS

Board Chair Dickinson opened the Board Meeting for Public Discussion.

The next SPFD Board of Directors Meeting is scheduled Tuesday, November 16 at 12 PM.

ITEM #6 ADJOURNMENT

There being no further business the Board adjourned at 1:20pm.

Michelle McIntyre, Clerk of the Board

Approved by the Board of Directors