

**BOARD MEETING MINUTES**  
**Spokane Public Facilities District - Board of Directors Meeting Via Webinar**  
**at Spokane Veterans Memorial Arena Board Room | Wednesday, October 08, 2025 at 12:30 pm**

**ITEM #1 TO ORDER**

Board Chair Read convened the October 8th Board Meeting of the Spokane Public Facilities District at 12:30 PM.

**ITEM #2 ATTENDANCE**

In attendance was Chair Paul Read, along with Vice Chair Ed Bruya and Board Members Cami Eakins and Jon Neill. District personnel, attending in-person, included CEO Stephanie Curran, Jessica Deri, Nic Lawrence, Mike Gaffaney, Paul Christiansen, Melissa Coulter, Jennifer Kletke, Shaundra Scott, and Ryan Gallagher.

Guests attending in person included Chris Varallo with Kutak Rock.

*Chair Read opened the PFD Board of Directors' meeting, expressing appreciation to those present as well as to the entire PFD team, PFD Board, and PFD partners.*

**ITEM #3 CONSENT AGENDA**

**Chair Read presented the Consent Agenda items:**

- PFD Board Minutes from September 10 and Legal Invoices from Pain Hamblen and Dunn & Black.
- *Mr. Bruya moved to approve the Consent Agenda as presented, Mr. Neill seconded, and the motion was approved unanimously.*

**ITEM #4 DISTRICT BUSINESS**

**PFD Board Committee Update**

- A new committee has been formed for the PFD rebrand, consisting of Cami and John.
  - The committee will review initial designs and make recommendations to the full board.
- The PFD will undergo a comprehensive rebranding effort across all facilities, starting with the Arena.
- A discussion took place about potentially addressing wayfinding issues during the rebranding process, particularly for the Convention Center's "East Campus" and "West Campus".

**Ticketing RFP**

- Melissa Coulter led the first-ever RFP process for the PFD's ticketing contractor.
  - Five companies submitted bids, which were narrowed down to two finalists.
  - The evaluation criteria included compliance, technology, marketing, service, staffing, support, and PFD revenue.
- Paciolan or TicketsWest, our current provider, was selected to continue. The agreement includes both a vendor relationship and a lease of real property
  - They lease office space at the Arena for their call center and box office, The Podium, Stadium, and two box offices at the Convention Center that also serve FICA.
- *Mr. Neill moved to authorize the CEO to negotiate and execute both the vendor agreement and the lease agreement with TicketsWest. Mr. Bruya moves to approve, and the motion passes.*

## **ITEM #5      CEO UPDATE**

### **PFD Budget**

- Ms. Curran mentioned that the PFD is working on the budget with more details to be shared in the coming weeks.
  - It appears that revenue for 2026 is projected to be similar to 2025, which was somewhat disappointing as they had hoped for growth.

### **Event Updates**

- This Broadway series has a strong lineup of upcoming events, with “Stereophonic” being a particularly notable addition.
  - Lion King tickets will go on sale in a couple of weeks.
- Hockey season ticket sales are ahead of last year by a significant amount.

## **ITEM #6      PUBLIC COMMENTS**

Chair Read calls for any public comments. There are none.

## **ITEM #7      ADJOURNMENT**

There being no further business, the Board adjourned at 1:16 PM.

Shaundra Scott, Clerk of the Board

Approved by the Board of Directors at the following Board Meeting.