

**BOARD MEETING MINUTES**  
**Spokane Public Facilities District - Board of Directors Meeting Via Webinar**  
**at Spokane Veterans Memorial Arena Board Room | Wednesday, October 22, 2025 at 12:30 pm**

**ITEM #1 TO ORDER**

Board Chair Read convened the October 22<sup>nd</sup> Board Meeting of the Spokane Public Facilities District at 12:30 PM.

**ITEM #2 ATTENDANCE**

In attendance was Chair Paul Read, along with Board Members Cami Eakins and Jon Neill. District personnel, attending in-person, included CEO Stephanie Curran, Jessica Deri, Nic Lawrence, Mike Gaffaney, Paul Christiansen, Steve Marsh, Melissa Coulter, Matt Meyer, Jennifer Kletke, Shaundra Scott, Andrew Dolan, and Ryan Gallagher.

Guests attending in person included Ashley Blake and Keytra Lewis with Spokane Sports, Ruth Fitzgerald, and Rose Noble with Visit Spokane, Scott Taylor and Aiden Hubbard with CarPark, Justin Kobluk with Broadway, and Chris Varallo with Kutak Rock.

*Chair Read opened the PFD Board of Directors' meeting, expressing appreciation to those present as well as to the entire PFD team, PFD Board, and PFD partners.*

**ITEM #3 CONSENT AGENDA**

**Chair Read presented the Consent Agenda items:**

- PFD Board Minutes from October 8 and Legal Invoices from Kutak Rock and Dunn & Black.
  - *Mr. Neill moved to approve the Consent Agenda as presented. Ms. Eakins seconded, and the motion was approved unanimously.*

**ITEM #4 DISTRICT BUSINESS**

**Spokane Sports Q3 Report**

- Ashley Blake presented Spokane Sports' role when it comes to sports sales, marketing, and event management for the PFD.
  - They reported \$92 million in economic impact, supporting 384 jobs and generating \$5.4 million in state/local taxes.
- Ashley highlighted their travel to Indianapolis for the NCAA Symposium and connections with USA Track and Field.
- She reported 35 events year-to-date with 223,000 visitors, which is 30K more than 2024, and noted \$5.8 million in gross revenue sent to the PFD, up 138% over last year.
- The Podium has events scheduled every weekend from January 2026 until almost July 4, 2026.
- There are several active negotiations for the future, including 2026 USA Judo, 2026 International Table Tennis, and 2029 Big Sky Conference.
  - 2026 is projected to be a strong year with returning business and new events.

**Visit Spokane Q3 Report**

- Ruth Fitzgerald presented convention sales activities and trade show participation.
  - At the ASAE trade show, they received 200 visitors to their booth and generated 4 new RFPs.
- Ruth reported booking over 41K contracted room nights against a year-to-date goal of 59K.
  - She also reported that site inspections are significantly down compared to previous years and shared that 2026 is projected to have 8K - 10K fewer room nights pre-booked compared to 2025.

- National trends show lead volume down 6.1% year-over-year.
- Visit Spokane is adopting strategies to address the decline in site inspections.

### **PFD Convention Center Q3 Report**

- Jessica Deri discussed national and regional sales trips and client entertainment.
  - She reported that Q3's actualized business is \$1.7 million, which had a lot to do with InstructureCon.
- Jessica reported 33 events in Q3, which is down from our typical 40+, but with strong financial performance. She also reported 44,667 attendees at the Convention Center in Q3.
- Customer survey scores show 4.51 for PFD facilities and 4.47 for contracted services.
- We were able to donate 5,040 meals to those who need them most in our community.
- Despite fewer events at the Convention Center, financial performance remains strong due to significant events, and we are pacing well to hit our annual goal.

### **PFD Arena, Podium, Stadium, & FICA Q3 Report**

- Matt Meyer reported on Q3 events, including Barry Manilow, Chiefs Hockey Camp, and Thomas Rhett.
  - We also had our first Latin Show [Mariachi Vargas] at the Podium.
  - The Music Festival for 2026 is confirmed with headliners booked.
  - Rebranding efforts for the Arena and Convention Center are progressing.
  - Despite economic challenges in the entertainment industry, several major shows have been secured.

## **ITEM #5      CEO UPDATE**

### **PFD Budget**

- Ms. Curran mentioned that the PFD's 2026 budget is coming pretty close to the 2025 budget.
  - This year's budget process has seen massive improvement, with greater involvement from department managers.

### **Audit**

- We have an upcoming audit that will focus on our travel, cybersecurity, and cash receipts.

### **Spokane Arena Rebrand**

- We made a goal to have the Arena Rebrand contract ready before the Chiefs game on November 7.

## **ITEM #6      PUBLIC COMMENTS**

Chair Read calls for any public comments. There are none.

## **ITEM #7      ADJOURNMENT**

There being no further business, the Board adjourned at 2:01 PM.

Shaundra Scott, Clerk of the Board

Approved by the Board of Directors at the following Board Meeting.