

MINUTES

Spokane Public Facilities District - Board of Directors Meeting Via Webinar & at Spokane Veterans Memorial Arena Board Room | Wednesday, November 8, 2023 at 12:30pm

ITEM #1 TO ORDER

Board Chair Dickinson convened 849th Meeting of the Spokane Public Facilities District at 12:30 PM.

ITEM #2 ATTENDANCE

In attendance was Board Chair Marty Dickinson, Vice Chair Paul Read, and Board Members Harry Sladich, and Cami Eakins. Board Member Ed Bruya attended virtually. District personnel attending in-person included, CEO Stephanie Curran, Jennifer Kletke, Jessica Deri, Matt Meyer, Mike Gaffaney, Melissa Coulter, Kaila Jones, Andrew Dolan, and Ryan Gallagher. District personnel attending virtually included Nic Lawrence, Kay Riplinger, Andrew Dolan, Kamie Gylling, Chris Weathers, Holly Williams, Jose Angel, Antwone Whaley, and Tina Gallegos. Guests attending in person included Chris Varallo with Hawley-Troxell, Ashley Blake, Marit Jacobs, and Keytra Lewis with Spokane Sports, Rose Noble and Jeff Hawley with Visit Spokane, Scott Taylor with The Car Park, Justin Kobluk with West Coast Entertainment, and Dave Pier with Brett Sports and Entertainment. Guests attending virtual included Ryan Nackers with Levy, Aiden Hubbard with The Car Park, Sabrina Davis.

ITEM #3 CONSENT AGENDA

Board Chair Dickinson presented the Consent Agenda items.

- **Approval of Minutes for October 25, 2023**

Mr. Bruya moved to approve the October 25 minutes as presented, Mr. Read seconded and the motion was approved unanimously.

- **Approval of Hawley-Troxell invoices for September 2023**

Mr. Bruya moved to approve the September 2023 invoices, Mr. Read seconded and the motion was approved unanimously.

ITEM #4 DISTRICT BUSINESS

Committees:

Finance:

No report. 2024 2nd Budget Reading at next board meeting.

Operations:

No report.

Project:

No report.

ITEM #6 MISCELLANEOUS

SPFD

Spokane Convention Center and The Podium 2023 3rd Quarter Report:

Ms. Deri reviewed 3rd Quarter 2023 for the Spokane Convention Center and The Podium reporting there were (46) events at the Convention Center and (11) events at The Podium. Q3 included (8) sales trips and (23) site visits. The Convention Center was at 95% of the 2023 goal by the end of Q3 and Rental and Food and Beverage is at 119% for Q3 and 117% for 2023. Economic Impact in Q3 at the Convention Center was just under \$2.6m, \$5m at The Podium, and \$4.2m at the First Interstate Center for the Arts. Room nights generated were 3,830 for the Convention Center, 5,000 for The Podium, and 1,375 for the First Interstate Center for the Arts. Overall attendees for Q3 was 13,098 at the Convention Center, and 14,632 at The Podium.

Spokane Veterans Memorial Arena (Arena) and First Interstate Center for the Arts (FICA) 2023 3rd Quarter:

Mr. Meyer reviewed 3rd Quarter 2023 for the Arena and FICA.

Arena: Highlights at the Arena included Alabama, Foo Fighters, and Chiefs Camp. The Foo Fighters performed at only a handful of Arena's. Shows announced in Q3 included Jonas Brothers, PBR, Trans-Siberian Orchestra, and Toby Mac.

FICA: Highlights at the FICA included Aladdin, Drea Theater, Buddy Guy, Bonie Raitt, TINA, Fortune Feimster. theater was exceptionally busy. Announced events include Bluey, and G3.

Podium: Concert bookings at The Podium continue. Q3 shows included Jimmy Eat World & Manchester Orchestra, Alice In Chains, Black Veil Brides, and Skillet. Announced shows include Zhu.

Q3 travel included Venue Connect, Calgary (GOCF-Great Outdoor Comedy Festival) Scouting, NCAA Symposium, Venues Now.

Upcoming: Great Outdoor Comedy Festival announced for August 23-25, 2024, PFD Re-Branding, Music Festival, NCAA Bidding, 50 Year Anniversary of theater, and the busiest January to date.

Visit Spokane 2023 3rd Quarter Report:

Ms. Noble presented 3rd quarter for 2023 reviewing the \$1 TPA increase timeline, and reporting the addition of (168) new members with (853) total active community partners.

In the month of October, Visit Spokane signed over 10,000 definite room nights, and have 5,077 room nights in contract negotiation. 8,432 room nights will then be needed to reach the 2023 goal. Ms. Noble review sales updates including a PFD/Visit Spokane IMAX booth, and groups Visit Spokane is working to close by year end.

Visit Spokane presented a video with drone overview of the Spokane Convention Center, The Podium, and ONE Spokane Stadium.

Spokane Sports Commission 2023 3rd Quarter Report:

Ms. Blake stated Q3 was all about Badminton and presented a video of highlights.

Introduced was Spokane Sports new Director of Marketing and Communications Keytra Lewis, and new Business Development Director Merit Jacobs.

Ms. Blake reviewed Q3 travel and industry meetings and stated there was (31) days of events at The Podium with (55) countries represented.

Throughout the year, Spokane Sports hosted (12) different sports including Handball, Wrestling, Judo, Badminton, Body Building, Volleyball, and Basketball. The Podium hosted (11) Indoor Track & Field meets with youth, high school, collegiate, and professional athletes.

On deck is on-boarding new staff and interns, roll out of the 2024 Track & Field season, build-out of Marketing and Communications plan, and build out of Development plan.

Focus for 2024 is building out and expanding assets Spokane Sports already has.

CEO Update:

Budget 2024: Second Reading scheduled for November 29.

F & B Record Month: October record month at \$2.5m.

FreshVue: The three CEO's are working on gathering metrics from each. Visit Spokane, Spokane Sports, and the PFD have been working on closer collaboration for last several months.

WA Clean Buildings Act: Mr. Gaffaney has been working with a EEI since 12.2021 to assist with this Act, and EEI attended a manager meeting to explain the Act and processes.

There are steep fines for non-compliance and as the PFD works to resolve would be facing \$750k in fines if the Act was implemented today (\$1 per square foot; \$750k+).

Ms. Curran has reached out to our lobbyist about requesting funds of the capital budget. The PFD is ahead of several entities in starting the efforts.

Custodial RFP: Presentations have been made and evaluation process is ongoing.

Police/City: The PFD met with Sgt. Keller to discuss a traffic plan around Spokane Veterans Memorial Arena, The Podium, ONE Spokane Stadium, and the Civic Theatre. Meetings will be ongoing to keep all on the same page.

Stadium Floor: Being delivered today; Paul Christiansen is working with truck delivery.

ITEM #7 PUBLIC COMMENTS

Board Chair Dickinson opened the Board Meeting for Public Discussion.

Mr. Taylor suggested a parking component within a board committee. The Car Park will meet with the PFD shortly.

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ITEM #8 EXECUTIVE SESSION

Board Chair Dickinson adjourned the Board to an Executive Session at 1:34PM per RCW 42.30.110 (i) regarding Real Estate for approximately (45) minutes with no action expected. The board returned to the board room at 1:58PM with no action taken.

ITEM #9 ADJOURNMENT

There being no further business the Board adjourned at 1:59PM.

Michelle McIntyre, Clerk of the Board

Approved by the Board of Directors at following meeting.

The SPFD Board's minutes are intended to be a reasonable summary of the Board's deliberations and actions. The minutes are not a verbatim record of everything said at the meeting. The minutes include all actions taken by the Board.