

MINUTES

Spokane Public Facilities District - Board of Directors Meeting Via Webinar & at Spokane Veterans Memorial Arena Board Room | Wednesday, March 27, 2024 at 12:30pm

ITEM #1 TO ORDER

Board Chair Read convened 856th Meeting of the Spokane Public Facilities District at 12:34 PM.

ITEM #2 ATTENDANCE

In attendance was Board Chair Paul Read and Board Members Harry Sladich, Ed Bruya and Cami Eakins. Vice Chair Marty Dickinson was excused. District personnel attending in-person included, CEO Stephanie Curran, Mike Gaffaney, Matt Meyer, Jessica Deri, Paul Christiansen, Steve Marsh, and Ryan Gallagher. District personnel attending virtually included Jennifer Kletke, Melissa Coulter, Nic Lawrence, Andrew Dolan, Kaila Jones, Tina Gallegos, and Kamie Gylling. Guests attending in person included Chris Varallo with Kutak Rock, Justin Kobluk with West Coast Entertainment, Ashley Blake with Spokane Sports, Dave Pier with Brett Sports and Entertainment, Aiden Hubbard with The Car Park, Dustin Cleaver with USL Spokane. Guests attending virtual included Ryan Nackers with Levy.

Board Chair Read provided congratulations and appreciation for all the staff of the PFD, Spokane Sports, and Visit Spokane for all events recently- NCAA and PNQ.

ITEM #3 CONSENT AGENDA

Board Chair Read presented the Consent Agenda items.

- **Approval of Minutes for March 13, 2024**
- **Approval for Hawley-Troxell Invoices for February 2024**

Ms. Eakins noted a correction needed for March 13 Minutes; revised stating Ms. Eakins was in attendance.

Mr. Bruya moved to approve the Consent Agenda as presented, Ms. Eakins seconded and the motion was approved unanimously.

ITEM #4 DISTRICT BUSINESS

Committees:

Review of Committee appointments:

Executive: Chair Paul Read, Vice-Chair Marty Dickinson

Finance: Mr. Sladich, Mr. Bruya

Operations: Vice Chair, Mr. Bruya

Project: Mr. Sladich, Ms. Eakins

Finance:

Mr. Sladich reported on LTAC (Lodging Tax Allocation Committee). There has been a January and February meeting. Mr. Sladich and Ms. Curran provided an overview of LTAC.

Reserve has been pulled out of total as reviewed at the last LTAC.

LTAC is comprised of PFD Board Member Harry Sladich as Chair, CEO Stephanie Curran, PFD: Jessica Deri; Spokane Sports: CEO, Ashley Blake; Visit Spokane: CEO Rose Noble. One City Council is appointed and currently that member is CP Wilkerson. Hoteliers: Hilton Hotels: Dean Feldmeier; Davenport Hotels: Dania Duke; Sterling Hospitality: Jody Sander.

Meetings: April to review 2024; July to review applications for 2025-2028. Then PFD Board July 24.

LTAC reviews applications and makes a recommendation to the PFD who will then vote.

Operations:

No report.

Project:

ITEM #5 MISCELLANEOUS

CEO Update:

Arena: Ms. Curran reviewed Arena Refresh project. Three companies have bid and an Arena walk-through is tomorrow with the three.

The Podium: The Podium won a few awards at AIA Awards; event was held last week.

STA Downtown Shuttle: Shuttle to go into effect in May. STA board approved route and work is ongoing with DSP, Visit Spokane and others on marketing.

Expo 50th Anniversary: Matt Santangelo will provide an update on Expo plans/events at DSP today.

FreshVue: Strategic plan was to be presented today, however, need to present with all board member in attendance. Wednesday, April 10, will all board be in attendance at this meeting? *Board answered yes.*

Wednesday, May 8. FreshVue is inviting all boards, and integral staff from Visit Spokane, Visit Spokane, and PFD.

Traffic Study: PFD work is ongoing with a traffic consultant.

PNQ: Pacific Northwest Qualifier. Ms. Blake and Mr. Meyer stated (800) teams participate and PNQ is the largest volleyball event west of Dallas. PNQ is held at Convention Center Exhibit Halls, The Podium, EWU, and The Hub.

NCAA: A combined statement went out yesterday between Spokane Sports, Visit Spokane, PFD regarding NCAA Women's Utah team in Coeur d'Alene experiencing disparaging remarks. Due to strategic plan work, the three were able to connect quickly for a unified statement. Discussion about conversations with and between various entities/officials Men's Rounds I and II held at the Spokane Veterans Memorial Arena went well Friday, March 22 and Sunday, March 24. Ms. Blake: NCAA did show that Spokane is built for large scale events.

ITEM #6 PUBLIC COMMENTS

Board Chair Read opened the Board Meeting for Public Discussion. There was no discussion.

Mr. Kobluk stated April 10 will be the date West Coast Entertainment announces the next Broadway series with (83) performances; this is about 28% above a usual season.

Mr. Pier stated the Spokane Chiefs are in the play-offs with home games Tuesday, 4.2, Wednesday, 4.2 and if needed, Friday, 4.5.

In addition, two Chiefs players have scored more than 100 points each.

Board Chair Read recognized Mr. Cleaver, Spokane USL VP of Operations. He remarked USL Spokane players from all over the world are enjoying Spokane.

Ms. Curran and Ms. Deri stated the Convention Center is/will be hosting some large conventions.

ITEM #8 ADJOURNMENT

There being no further business the Board adjourned at 1:39PM.

Michelle McIntyre, Clerk of the Board

Approved by the Board of Directors at following meeting.

The SPFD Board's minutes are intended to be a reasonable summary of the Board's deliberations and actions. The minutes are not a verbatim record of everything said at the meeting. The minutes include all actions taken by the Board.